



Opening Up the Natural History Heritage  
for Europeana



## 2<sup>nd</sup> Annual Meeting

24 – 26 April 2013

Prague - Czech Republic

*The National Museum, Vinohradská 612/1, 110 00*

2<sup>nd</sup> circular



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## Agenda

**Wednesday 24 April 2013**

*Morning start 9:00*

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(room TOP)

*09:00–10:45* Steering Committee meeting

**10:45–11:00** **Coffee break**

*11:00–13:00* Steering Committee meeting

*12:00–13:00* Registration of all participants (room H)

**13:00–14:00** **Lunch break**

### **Parallel sessions**

(room H)

*14:00–16:00* Technology Management Group meeting

**16:00–16:15** **Coffee break**

*16:15–18:00* Content Providers meeting

(room TOP)

*14:00–17:30* Outreach and Dissemination Group meeting

(Historical building - Pantheon)

**19:30–open** **Conference dinner**



**Thursday 25 April 2013**

*Morning start 9:00*

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## **Project Assembly meeting**

(whole day is in room H)

- 09:00–09:15** Welcome by Director of National Museum and  
by the OpenUp! Coordinator  
*Michal Lukeš (NM) & Walter Berendsohn (FUB-BGBM)*
- 09:15–09:45** Content Provision (WP4 and WP5)  
*Jana Hoffmann (MfN) & Matúš Kempa (IBSAS)*
- 09:45–10:15** Technology Developments  
*Anton Güntsch (FUB-BGBM), Gavin Malarky (NHM), Gerda  
Koch (AIT) & Heimo Rainer (NHMW)*
- 10:15–10:35** Helpdesk and Documentation (WP7)  
*Patricia Mergen & Boris Jacob (MRAC)*
- 10:35–10:55** **Coffee break**
- 10:55–11:15** Outreach and Dissemination (WP8)  
*Kamil Zágoršek & Jiří Frank (NM)*
- 11:15–11:25** New Dissemination and Extension Strategy  
*Jiří Frank (NM), Boris Jacob (MRAC) & Hanna Koivula  
(UH)*
- 11:25–11:35** Administrative Issues  
*Gianna Buchli (FUB-BGBM)*
- 11:35–11:50** Biodiversity Library Exhibition – Updates and Future Steps  
*Jiří Frank (NM)*
- 11:50–12:05** Europeana: Open Data & End Users  
*Geer Oskam (Europeana)*
- 12:05–12:20** Changing Paradigm in Biodiversity Data Publishing  
*Vishwas Chavan (GBIF)*



## Opening Up the Natural History Heritage for Europeana



- 12:20–12:40*      The Encyclopedia of Life: A Vision for a Global Collaborative Initiative  
*Katja Schulz (EoL, SI NMNH)*
- 12:40–13:00*      Biodiversity Heritage Library – US/UK and Europe  
*William Ulate (BHL, MOBOT) & Jiří Frank (NM)*
- 13:00–14:00**      **Lunch break**
- 14:00–15:45*      The 2<sup>nd</sup> OpenUp! Tutorial  
*Boris Jacob, Franck Theeten (MRAC), Jana Hoffmann (MfN) & Matúš Kempa (IBSAS)*
- 15:45–16:00**      **Coffee break**
- 16:00–17:00*      Outreach Workshop  
*Jiří Frank, Kamil Zágoršek (NM) & Boris Jacob (MRAC)*
- 19:00–open**      **Organized dinner**

**Friday 26 April 2013**

*Morning start 10:00*

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### **Review meeting**

EU Evaluation Panel & Steering Committee

- (room TOP)  
*10:00–14:30*      Review meeting
- 12:30–13:30**      **Lunch break**

## Invited speakers

### The Encyclopedia of Life: A Vision for a Global Collaborative Initiative

The Encyclopedia of Life (EOL, eol.org) is an unprecedented partnership between scientists and the public. Our goal is to build a multilingual, freely accessible, reusable online collection of information about all organisms in support of learning and scientific research across the globe. To this end, we collaborate with natural history museums, research consortia, NGO's, and citizen science initiatives on six continents. More than 240 partner projects currently share content for over 1.2 million taxa. While most data are provided by professional biologists, contributions from the public are encouraged and facilitated through targeted data harvests of popular sites like Flickr, iNaturalist, YouTube, and Wikipedia. The text, maps, images, videos, and sounds we aggregate from our partners are available for reuse under creative commons licenses and can be downloaded via application programming interfaces. A suite of tools for participation and interaction supports an active member community who review, sort, rewrite, translate, and annotate our content. We are confident that our approach will scale to meet increasing demands for biodiversity information, and we hope that increased access to online knowledge about taxa and biological systems will transform the science of biology and the public's understanding of life on Earth.



**Katja Schulz**  
**Species Pages Coordinator**  
**Encyclopedia of Life**  
**Smithsonian Institution**  
**National Museum of Natural History**  
**Washington, DC**  
**USA**

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### Europeana: Open Data & End Users

A presentation introducing Europeana in general; the current state and (possible) future steps. Moreover with Europeana partners an end user engagement program is being developed with the goal of getting public domain data in the daily lives of end users. I will share a case study high-lighting the relevance of open data and the benefits for institutions.



**Geer Oskam**  
**Sr. Marketing Specialist**  
**Europeana**  
**Amsterdam**  
**NETHERLANDS**

## Biodiversity Heritage Library – US/UK and Europe release

The Biodiversity Heritage Library has reached the milestone of 40 million pages of biodiversity literature in almost 60 thousand titles comprising more than 112 thousand volumes contributed by now 15 consortium members in the US and UK and many more associated institutions. Now a truly global initiative, BHL US/UK continues to seek ways to actively share and obtain new content from the rest of the BHL Programs in Australia, Brazil, China, Egypt and sub-Saharan Africa, and with many other different new initiatives. The recently launched user interface with an updated book viewer is just one of the entries to newly available functionality, like article-level access to its corpus and improved markup of scientific names, that opens up innovative possibilities to improve the textual representation of the contents and provide novel access, query and linkage in structured ways. The joint release of BHL US/UK and BHL-Europe portals marks the conclusion of a three year collaboration but the start of new avenues of opportunities for collaboration.



**William Ulate R.**  
**Global BHL Coordinator & BHL Technical Director**  
**Center for Biodiversity Informatics (CBI)**  
**Missouri Botanical Garden**  
**St. Louis MO**  
**USA**

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## Changing Paradigm in Biodiversity Data Publishing

Primary biodiversity data is crucial for understanding the state of biodiversity, health of ecosystem, and to take sound decisions with regards to conservation of biological diversity and sustainable development. During past 15 years, biodiversity data publishing has undergone several transformations. GBIF today facilitate discovery and publishing of nearly 400 million data records by indexing over 10000 datasets published by 400+ publishers across the globe. While, this indicate significant progress in technology and infrastructure needed for publishing of such high volume of data, biodiversity community still faces social, political,



cultural as well economical challenges to make expedited progress. However, there is an urgent need for transforming biodiversity data publishing for amateur, secondary activity to the core event in our research management stream. In my presentation, I shall talk about some of the developments that calls for coordinated efforts to elevate biodiversity data publishing on par with scholarly publishing.

**Vishwas Chavan**  
**Global Biodiversity Information Facility**  
**Copenhagen**  
**DENMARK**





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## Venue and direction

Please visit <http://www.conferencepartners.cz/openup/Venue.htm> for venue  
and

<http://www.conferencepartners.cz/openup/Direction.htm> for directions on our  
registration website.